

Solution4 welcomes a new Sales Director.



Solution4 is pleased to announce the appointment of Gary Shepherd as Sales Director.

Gary joins us following three years working with IntelliFlo in the sales department. Having been selling software to financial advisers for the last 15 years, Gary is well versed on the needs of financial services companies from sole traders to national brokers and networks. Gary spent several years at 1ST Software building and managing the sales team there and has a strong track record of delivering business results. Gary is looking forward to working with the existing team members at the London office and helping the company grow both staff numbers and SENRO's presence in the UK IFA market. As an ex IFA, Gary has an excellent and detailed understanding of the needs of all departments within an IFA practice.

Gary said "I have been very impressed with the growth of SENRO over the last four years and I am looking forward to working with Solution4. There is no doubt that web based applications are the future for financial services companies and the CRM functionality within SENRO is the best in the market."

Michelle King, Managing Director at Solution4, commented: "This appointment adds a wealth of relevant experience to our UK team and will help us to manage a growing client base as well as developing new business."

Gary's contact details are:

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